

Regulatory Announcement

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Apace Media Plc ("Apace" or the "Company")

Appointment of Non-Executive Chairman

Apace is pleased to announce today that Robert Burke has joined the Company's board as Non-Executive Chairman, effective from 28 November 2007. Didier Stoessel, Martin Johnston, Charles Thompson, Anthony Vickers, Michael Morris and William Vanderfelt remain on the board. Didier Stoessel continues as Chief Executive and William Vanderfelt will chair the Company's Audit and Remuneration Committees.

Mr. Burke has spent the last 25 years managing international media businesses, with a particular emphasis on emerging markets. He rose to CEO of Worldwide Television News (WTN) in the 1980s and 1990s, developing its market-leading range of news, programming, sponsorship, and satellite distribution services to a global clientele. From 2001 to 2006, Mr. Burke was President and COO of Central European Media Enterprises (CME), during which period the company established itself as the dominant broadcaster in Eastern Europe and the world's highest-margin multinational television group. He began his broadcasting career as a television reporter and manager for ABC News in Washington and New York.

Didier Stoessel, Chief Executive of Apace, commented, "I am delighted to welcome Roby Burke to the board of Apace as Non-Executive Chairman. From his years with CME, the largest Eastern European broadcaster, Roby has unparalleled experience and expertise in the field of international television broadcasting and production, and I look forward to working with him closely and benefiting from his experience in the continued development of our business interests."

Pursuant to Rule 17 of the AIM Rules, the information required to be given in respect of Robert Burke is as follows:

Full name: Robert Ethan Burke

Previous names: None

Age: 56

Apart from his directorship of the Company, Robert Burke has been a director or partner of the following companies or partnerships, during the previous five years:

Present
Balkan Media Group Limited

Past
CME Media Enterprises UK

Under Schedule Two, paragraph g, of the AIM Rules, there is nothing further to disclose.

Enquiries:

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