### APACE MEDIA PLC ("Apace" or "the Company")

## Final Results

The Company is pleased to announce its final results for the year ended 31 December 2007.

## <u>Highlights</u>

- Turnover on continuing operations of £8.1 million (2006: £7.0 million)
- Loss for the year of £3.79 million (2006: loss of £0.31 million)
- Eastern European Broadcasting highlights:
  - o Balkan Media Group joint-venture launched and now operational, with restructuring completed
  - o Launch of new schedule and programme strategy in September 2007
  - o Audience figures in key demographics improving
  - o Increased advertising revenues
- Content Creation highlights
  - 16% growth in revenues
  - Steadfast Television continues to grow revenues strongly despite delays in commissioning
  - Pro-Active has busiest year ever with over 600 hours of sports programming produced
  - Apace Music had a challenging year.

Chief Executive Didier Stoessel commented:

"Current trading is in line with market expectations and the directors remain positive about the future of the business. The strategic initiatives put in place by the BMGL strategic partnership to capitalise on the economic potential of the Balkan region are starting to bear fruit and on the content front we are continuing to build our activities."

For further information please contact: Apace - Simon Forrest 07885317746 Seymour Pierce Ltd - Matt Thomas 020 7107 8000

#### OVERVIEW

2007 was a challenging year for Apace and a period of transition. The directors hope to see the positive results of our strategy in the coming years.

The key event of the year was the launch of Balkan Media Group Limited (BMGL), our Eastern European joint-venture broadcasting business. Alongside this we continued building our UK based content creation activities, despite a very tough commissioning and retail environment. We believe these two business areas are achieving the Company's stated goal of creating valuable long-term assets for shareholders. In the case of Eastern Europe we are now 50% partners with Modern Times Group (MTG) of Sweden, a strong multinational media group, in a fast-growing media business in one of the most dynamic emerging economic regions. On the UK content creation side our wide range of activities is not only generating revenues from sales but also building a valuable catalogue of television and music assets with the potential for ongoing high margin income.

During the year, in order to create the new strategic partnership, we restructured the business. This entailed selling our Balkan broadcasting assets to the new holding company, BMGL, 50% of which was then sold to MTG. Consequently our Eastern European business became an associate on completion of these transactions in March 2007, when the relevant companies were deconsolidated. The Balkan operations are reported as "discontinued" in the financial statements because they are no longer consolidated (as explained in note 14 to the accounts). They remain, however, an important and exciting part of Apace's future.

Turnover from continuing operations was £8.1 million (2006 continuing operations: £7.0m). The loss for the year was £3.8 million (2006: £0.3 million), primarily the result of the previously announced £2.7 million provision for an aborted investment in an Albanian terrestrial channel; increased programme investment in the BMGL channels; restructuring costs as a result of the establishment of BMGL; and slippage in production start-dates for certain contracted UK programming.

BMGL is demonstrating its potential as a result of the new strategy introduced during 2007 to shift from relying only on cable revenues to advertising revenues for the main Diema channels in Bulgaria. This strategy, which involves increased programme investment and the introduction of a new programme schedule in September 2007, has driven audience growth, namely our share of the key 18-49 demographic up from 4-5% at the end of 2006 to around 8% for the first five months of 2008. As a result of the strong growth in BMGL and the good medium to long-term prospects for the strategic partnership, the directors took the decision in March 2008 to let the Company's option to sell its 50% stake in BMGL to MTG lapse.

On the content front, revenues grew 16% year-on-year as programming commissions increased and revenues from our international sales company started to grow. The directors believe that these activities, which comprise Steadfast Television, Pro Active Television and Apace Music, all have good growth prospects and are currently performing satisfactorily. Consequently the directors anticipate accelerating the growth potential of these content properties through targeted investment.

#### **OPERATIONAL REVIEW**

#### **Content Creation**

Our content creation activities generated revenues of £8.0 million (2006: £6.9 million). This is an acceptable performance bearing in mind that there were delays to the start date for certain television productions resulting in a slippage of revenues and that we suffered from a temporary contraction in demand for Apace Music's products because of disruption to sales activities due to consolidation in the UK wholesale and retail CD music market.

<u>Television Production</u> - Steadfast Television had an encouraging year, expanding its client base and growing year-on-year revenues. The company is now in the first tier of factual producers, regularly winning peak-time slots and securing recommissions. Four hours of *Sky Cops* was completed for BBC One, alongside two hour-long specials for the same channel: *Road Rage* and a second *ID Fraud*. Production also continues on a three-part documentary series about car crime for BBC One and there are a number of other programmes currently in development with the BBC, with further commissions expected to be announced shortly. During 2007, we also completed four-hours co-production of *Naked Science* and *Earth Shocks* for National Geographic US Channel and Discovery Canada. A one-off formatted entertainment special for ITV, *My Famous Cousin...Halle Berry*, was completed and we are soon to deliver our six hour factual series about ships in trouble on the high seas, *Salvage Code Red* - a co-production on behalf of Discovery Canada and National Geographic International.

Steadfast International, our international distribution arm continued to grow its programme and format sales activities. Highlights included volume deals in Scandinavia for over 50 hours of programming. Strong sellers included *Sky Cops, ID Fraud: They Stole My Life* (with further sales for the second installment), *Earthshocks* series 1 and 2 and *Fans United* which continues to generate good income two years after being first produced.

Pro-Active, the sports television specialists produced over 600 hours of live and highlights programming in 2007, its highest output ever. The key to Pro-Active's continuing success is the strength of its relationships with the governing bodies of its specialist sports. This is demonstrated for example with the work carried out for the International Rugby Board where Pro-Active was appointed, with bigger budgets, to handle an increasingly wide range of international tournaments.

<u>Music</u> - 2007 was a difficult year for Apace Music, our music business. The consolidation amongst retail distributors resulted in high levels of product returns compared to 2006. Overall Apace Music shipped 1.1 million units during the period. These sales were spread evenly across the ranges and genres. Such a broad portfolio of music avoids dependence on any one genre of retail product. During the year our catalogue continued to increase with 70 new titles released. For the implementation of IFRS, we reviewed the carrying value of our music catalogue based on the net present value of the income it generates. This resulted in a transfer from goodwill to intangible assets of £796,000.

#### Eastern European Broadcasting

In March 2007 we reached agreement with Modern Times Group (MTG), one of Europe's largest international broadcasting organisations, to establish Balkan Media Group Ltd (BMGL), our 50:50 joint venture. BMGL owns five television channels in Bulgaria and Macedonia and is achieving its stated goal of building viewing figures and advertising revenue. Achieving this has required an accelerated spend in programming to support a new advertiser supported service as well as exceptional restructuring costs. The additional spend has been justified however by a greater than expected increase in both viewing figures and advertising revenues at the end of 2007 and in the first half of 2008.

Key to the growing success of the BMGL channels has been the policy decision to switch from pay television services to a mix of free-to-air and premium services, a strategy implemented to take advantage of the buoyant advertising market across the region which is resulting in an increase in indigenous advertising as well as the influx of international brands seeking television promotion. During the period under review our audience share of commercial impacts in the key 18-49 demographic increased from 4-5% to about 8% in the first five months of 2008.

We have previously announced the aborted investment in TV Arberia, an Albanian terrestrial broadcaster and the provision taken against it. While we believe Albania remains a country with very good potential for broadcasting our decision to cease activities was a consequence of our lack of financial resources to support a long-term investment in the channel and of the uncertain regulatory environment.

### **BOARD AND STAFF**

I would like to thank all our employees for their contribution to this year's performance. Throughout a period of great activity Apace's staff has again shown flexibility, commitment and adaptability.

At the end of 2007 Robert Burke joined us as non-executive Chairman. Mr. Burke has spent the last 25 years managing international media businesses. From 2001 to 2006, he was President and COO of Central European Media Enterprises (CME), during which period the company established itself as a dominant broadcaster in Eastern Europe. His experience will be invaluable, especially as it relates to BMGL and our other broadcasting activities.

#### DIVIDEND

As the company remains focused on developing the business over the next few years we shall be investing in people, rights development and marketing. Consequently we do not intend to propose a full year dividend. We will however keep this policy under regular review.

#### CURRENT TRADING AND PROSPECTS

Current trading is in line with market expectations and the directors remain positive about the future of the business. The strategic initiatives put in place by BMGL to capitalise on the economic potential of the Balkan region are starting to bear fruit and on the content front we are continuing to build our activities. The directors are continuing to monitor opportunities for faster organic growth, acquisitions, mergers and disposals in the portfolio of Apace Media businesses. Some of those opportunities might require the strengthening of the Company's financial position to allow it to be flexible if the appropriate opportunity occurs.

Roby Burke

Chairman 16 June 2008

## Consolidated income statement For the year ended 31 December 2007

	Notes	ا 2007 £'000	Restated* 2006 £'000		
Continuing operations Revenue	1	8,059	6,966		
Cost of sales	I	(5,288)	(4,326)		
Gross profit		2,771	2,640		
•					
Other income	2	20	-		
Administrative expenses					
Exceptional	5	(3,283)	(78)		
Normal	_	(4,068)	(3,258)		
Operating loss and loss on ordinary activities before interest		(4,560)	(696)		
Finance costs	3	(30)	(2)		
Finance income	3	118	100		
Share of loss of associate	15 _	(760)	-		
Loss on ordinary activities before income tax	4	(5,232)	(598)		
Income tax expense on ordinary activities	9 _	(16)	(1)		
Loss on ordinary activities after income tax from continuing operations		(5,248)	(599)		
Discontinued operations					
Net profit from discontinued operations	10	1,461	289		
Loss for the year		(3,787)	(310)		
Attributable to:					
Shareholders' equity	25, 33	(3,575)	(377)		
Minority interest	_	(212)	67		
	-	(3,787)	(310)		
Earnings per share					
From continuing operations					
Basic and diluted (pence)	8	(5.89)	(0.86)		
From continuing and discontinued operations					
Basic and diluted (pence)	8	(4.26)	(0.44)		
All recognised gains and losses are included in the income statement.					
*Restated for International Financial Reporting Standards (see note	e 33).				

The following notes form part of these financial statements.

#### Balance sheet 31 December 2007

ST December 2007		Gro	oup	Company		
		31	31	31	31	
		December 2007	December 2006	December 2007	December 2006	
	Notes	£'000	Restated * £'000	£'000	£'000	
Assets						
Non-current assets						
Property, plant and equipment	11	479	1,570	81	116	
Intangible assets	12	940	2,073	-	-	
Goodwill	13	2,633	7,936	-	-	
Investments in subsidiary undertakings	14	-	-	4,363	10,260	
Investment in associate	15	4,585	-	4,585	-	
Available for sale financial assets	16	481	-	481	-	
Investments – acquisition projects	17	520	435	520	435	
		9,638	12,014	10,030	10,811	
Current assets						
Inventories	18	1,069	849	-	-	
Trade and other current receivables	19	3,122	4,795	3,489	4,102	
Cash and cash equivalents		555	1,525	834	1,200	
Total current assets		4,746	7,169	4,323	5,302	
Total Assets		14,384	19,183	14,353	16,113	
Liabilities Non-current liabilities						
Trade and other payables	21	-	459	-	-	
Deferred tax liabilities	22	65	51	-	-	
Total non-current liabilities		65	510	-	-	
Current liabilities						
Trade and other current payables	20	3,090	3,404	1,213	542	
Total current liabilities		3,090	3,404	1,213	542	
Total liabilities		3,155	3,914	1,213	542	
Net assets		11,229	15,269	13,140	15,571	
Capital and reserves						
Called up share capital	23	7,797	7,797	7,797	7,797	
Share premium	25	6,840	6,840	6,840	6,840	
Other reserve	25	1,375	1,375	1,375	1,375	
Shares to be issued	24	49	18	49	18	
Retained earnings	25	(4,652)	(1,077)	(2,921)	(459)	
Equity shareholders' funds		11,409	14,953	13,140	15,571	
Minority interests		(180)	316	-	-	
Capital employed		11,229	15,269	13,140	15,571	
		, -	-, -,	, -	· / -	

\* Restated for International Financial Reporting Standards (see note 33).

The following notes form part of these financial statements.

#### Consolidated cash flow statement For the year ended 31 December 2007

For the year ended 31 December 2007	Year ended 31 December 2007	Year ended 31 December 2006 Restated*
Notes	£'000	£'000
Cash flows from operating activitiesCash generated from operations26Interest paid3Net cash generated from operating activities	838 (30) 808	63 (21) 42
Purchase of subsidiary undertakings Proceeds from disposal of subsidiary undertaking Costs relating to the disposal of subsidiary	(93) 5,498 (520)	(4,535) -
undertaking Investment in associate Cash acquired with acquisition of subsidiary	(529) (2,157)	-
undertakings Cash disposed of with disposal of subsidiary undertakings	- (348)	403
Purchase of tangible fixed assets 11 Disposal of tangible fixed assets	(185)	(342) 7
Purchase of intangible fixed assets12Purchase of investment property12Purchase of available for sale financial assets12Proceeds from disposal of available for sale12	(223) (324) (602)	(949) - -
financial assets Investment in TV Arberia (Albania) Investment project work in progress Interest received	345 (753) (716) 75	- (52) 63
Net cash used in investing activities	(12)	(5,405)
Proceeds from issue of ordinary shares Related expenses Loan to TV Arberia (Albania)	(1,763)	3,000 (164) -
Net loan repayment by associate Bank borrowings drawn / (eliminated) Proceeds from issue of shares in subsidiaries to minority interests	386 (342) 23	- 342 92
Dividends paid – minority interest Net cash generated from financing activities	(70) (1,766)	(65) 3,205
Net decrease in cash, cash equivalents and bank overdrafts Cash, cash equivalents and bank overdrafts at	(970)	(2,158)
beginning of the year Cash, cash equivalents and bank overdrafts at	1,525	3,683
the end of the period	555	1,525

\*Restated for International Financial Reporting Standards (see note 33).

The following notes form part of these financial statements.

## Statement of changes in equity For the year ended 31 December 2007

Group	Called up share capital £'000	Share premium £'000	Other reserve £'000	Retained earnings £'000	Shares to be issued £'000	Total £'000
At 1 January 2006	6,792	4,990	1,375	(674)	-	12,483
Prior year amortisation adjustment on IFRS adoption		-	-	(26)	-	(26)
At 1 January 2006 restated under IFRS	6,792	4,990	1,375	(700)	-	12,457
Share placing Shares as compensation for	1,000	1,836	-	-	-	2,836
loss of office	5	14	-	-	-	19
Loss for period - restated	-	-	-	(377)	-	(377)
Movement in period	-	-	-	-	18	18
31 December 2006	7,797	6,840	1,375	(1,077)	18	14,953
Loss for period	-	-	-	(3,575)	-	(3,575)
Movement in period	-	-	-	-	31	31
31 December 2007	7,797	6,840	1,375	(4,652)	49	11,409

Company	Called up share capital £'000	Share premium £'000	Other reserve £'000	Retained earnings £'000	Shares to be issued £'000	Total £'000
At 1 January 2006	6,792	4,990	1,375	(545)	-	12,612
Share placing Shares as compensation	1,000	1,836	-	-	-	2,836
for loss of office	5	14	-	-	-	19
Profit for period	-	-	-	86	-	86
Movement in period	-	-	-	-	18	18
31 December 2006	7,797	6,840	1,375	(459)	18	15,571
Loss for period	-	-	-	(2,462)	-	(2,462)
Movement in period	-	-	-	-	31	31
31 December 2007	7,797	6,840	1,375	(2,921)	49	13,140

## Statement of accounting policies for the year ended 31 December 2007

The principal accounting policies are summarised below. They have all been applied consistently throughout the period.

#### **Companies legislation and Accounting Standards**

These financial statements have been prepared in accordance with International Financial Reporting Standards as adopted for use by the European Union ("IFRS"), International Financial Reporting Interpretations Committee ("IFRIC") interpretations and the Companies Act 1985 applicable to companies reporting under IFRS. These are the first financial statements which the Company has prepared under IFRS. A reconciliation of profit and total equity under UK GAAP and IFRS and notes of principal adjustments under IFRS are shown in note 33.

#### Critical accounting estimates and judgements

The Group makes estimates and assumptions concerning the preparation of the financial statements. The estimates and assumptions that have a significant risk of causing material adjustment are discussed below:

(a) Impairment testing of goodwill

The Group tests annually whether goodwill has suffered any impairment in accordance with the Goodwill accounting policy. The recoverable amounts of cash-generating units have been determined using value-in-use calculations. Details of the impairment review are provided in note 13.

(b) Revenue recognition

In making its judgement of when to recognise revenue, management have applied the detailed criteria for the recognition of revenue from the sale of goods and rendering of services as detailed in IAS 18.

#### Going concern

The going concern basis has been used to prepare the financial statements of the Company and the Group for the year ended 31 December 2007.

The Group had net assets of £11,229,000 as at 31 December 2007 (2006: £15,269,000). The directors consider that the going concern basis is appropriate on the grounds that there is sufficient cash to meet the Company's liabilities as they fall due over the twelve months from the date of approval of these statements.

#### Basis of consolidation

The financial statements of the Group include the results of the Company and all of its subsidiary and associate undertakings.

No profit and loss account is prepared for the Company, as permitted by Section 230 of the Companies Act 1985. The Company made a loss for the year of £2,462,000 (2006: profit of £86,000).

#### **Business combinations**

The results of subsidiary undertakings are included in the consolidated financial statements from the date that control commences until the date that control ceases. Control exists where the Group has the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities. Accounting policies of the subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

All business combinations are accounted for by using the acquisition accounting method. This involves recognising identifiable assets and liabilities of the acquired business at fair value. Goodwill represents

the excess of the fair value of the purchase consideration for the interests in subsidiary undertakings over the fair value to the Group of the net assets and any contingent liabilities acquired.

Intra-group balances and any unrealised gains and losses or income and expenses arising from intragroup transactions are eliminated in preparing the consolidated financial statements.

The assets and liabilities of foreign operations, including goodwill and fair value adjustments arising on consolidation, are translated into sterling at exchange rates ruling at the balance sheet date. The revenues and expenses of foreign operations are translated into sterling at average annual exchange rates. Foreign exchange differences arising on retranslation are recognised directly in a separate translation reserve within equity.

Minority interests represent the portions of profit or loss and net assets of subsidiaries that are not held by the Group and are presented separately within equity in the consolidated accounts.

Associates are all entities over which the Group has significant influence but not control, generally accompanying a shareholding between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting and are initially recognised at cost. The Group's investment in associates includes goodwill identified on acquisition, net of any accumulated impairment loss.

The Group's share of its associates' post-acquisition profits or losses is recognised in the income statement, and its share of post-acquisition movements in reserves is recognised in reserves. The cumulative post-acquisition movements are adjusted against the carrying amount of the investment. When the Group's share of losses in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Group does not recognise further losses unless it has incurred obligations or made payments on behalf of the associate.

Unrealised gains on transactions between the Group and its associates are eliminated to the extent of the Group's interest in the associates. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of the associates have been changed where necessary to ensure consistency with the policies adopted by the Group.

#### Revenue recognition

Turnover comprises sales of goods and services after deduction of discounts and VAT. It does not include sales between group companies.

Turnover is recognised when the risks and rewards of the underlying products and services have been substantially transferred to the customer. Revenue from services is recognised as the services are performed.

#### Foreign currencies

Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are translated at the exchange rate ruling at the balance sheet date. Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction.

Transactions in foreign currencies are translated at the foreign exchange rate ruling at the date of the transaction.

Exchange gains and losses are recognised in the income statement.

#### Goodwill

Goodwill represents the excess of the cost of an acquisition over the fair value of the Group's share of the net identifiable assets of the acquired subsidiary / associate at the date of acquisition. Goodwill on the acquisition of subsidiaries is disclosed separately. Goodwill on the acquisition of associates is

included in 'investments in associates' and is reviewed for impairment at least annually. More regular reviews are performed if events indicate that they are necessary.

Goodwill is allocated on acquisition to cash-generating units that are anticipated to benefit from the combination. It is not amortised but is reviewed annually for impairment. Impairment is determined by assessing the recoverable amount of the cash-generating unit to which the goodwill relates. This estimate of recoverable amount is performed at each balance sheet date. The estimate of recoverable amount requires significant judgement, and is based on a number of factors such as the near-term business outlook for the cash generating unit, including both its operating profit and operating cash flow performance. Where the recoverable amount of the cash generating unit is less than the carrying amount, an impairment loss is recognised.

#### Intangible fixed assets

The Group recognises any specifically identifiable intangible assets separately from goodwill. Intangible fixed assets are stated at cost less accumulated amortisation and impairment losses. Amortisation of intangible assets is charged to administrative expenses in the income statement on a straight-line basis over the estimated useful lives of intangible assets. The estimated useful lives are as follows:

Music catalogue: 20 years Other music rights: 3 years or, if less, the life of the rights Film and sports rights: over the life of the rights

The carrying value of intangible assets is reviewed for impairment whenever events or changes in circumstances indicate that the carrying value may not be recoverable.

#### Property, plant and equipment

Property, plant and equipment is stated at cost less accumulated depreciation and any provision for impairments in value.

Depreciation is provided on a straight-line or reducing balance basis to write off the cost, less their estimated residual value over their estimated useful lives. Estimated useful lives are as follows:

Leasehold improvements:	15% p.a. or the length of the lease
Office equipment:	between 5 and 8 years
Computer equipment:	3 years

Property, plant and equipment is subject to review for impairment if triggering events or circumstances indicate that it is necessary. Any impairment is charged to the income statement as it arises.

#### Investments – acquisition projects in progress

Acquisition projects in progress held as fixed assets are stated at cost less provision for impairment in value, if any.

#### Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets unless management intends to dispose of the investment within 12 months of the balance sheet date. Gains or losses arising from changes in fair value are presented in the income statement within "exceptional administrative expenses".

#### Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits. Bank overdrafts that are repayable on demand and form an integral part of the Group's UK cash management facility are netted

against credit balances in the same facility and are included as a component of cash equivalents for the purposes of the cash flow statement.

#### Provisions

A provision is recognised in the balance sheet when the Group has a present legal or constructive obligation as a result of a past event and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are recognised at an amount equal to the best estimate of the expenditure required to settle the Group's liability.

#### Inventory and work in progress

Inventory and work in progress are valued at the lower of cost and net realisable value. Cost represents direct costs incurred and, where appropriate, a proportion of attributable overheads. Inventory is accounted for on a first-in, first-out basis. Provision is made for slow moving and obsolete items based on an assessment of technological and market developments and on an analysis of historic and projected usage.

#### Taxation

Corporation tax payable is provided on taxable profits at the current rate.

Deferred tax is provided in full using the balance sheet liability method for all taxable temporary differences arising between the tax bases of assets and liabilities and their carrying values for financial reporting purposes. Deferred tax is measured using currently enacted or substantively enacted tax rates.

Deferred tax assets are recognised to the extent that the temporary difference will reverse in the foreseeable future and that it is probable that future taxable profit will be available against which the asset can be utilised.

#### Share based payments

The Group issues equity settled share-based awards to certain employees. A fair value for the equity settled share award is measured at the date of grant. The Group measures the fair value using the valuation technique most appropriate to value each class of award.

The fair value of the award is recognised as an expense over the vesting period on a straight-line basis, after allowing for an estimate of the proportion of share awards that will eventually vest. The level of vesting is reviewed annually; and the charge is adjusted to reflect actual or estimated levels of vesting with the corresponding entry to equity.

#### Financial instruments

In relation to the disclosures made in note 27:

- Short term debtors and creditors are not treated as financial assets or financial liabilities except for the currency disclosures; and
- The Company does not hold or issue derivative financial instruments for trading purposes.

#### Leases

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

Assets held under finance leases are recognised as non-current assets of the Group at their fair value at the date of commencement of the lease or, if lower, at the present value of the minimum lease

payments. The corresponding liability to the lessor is included in the balance sheet as a finance lease obligation.

Lease payments relating to operating leases are charged to the income statement on a straight-line basis over the lease term.

#### International Financial Reporting Standards in issue but not yet effective

At the date of authorisation of these consolidated financial statements, the International Accounting Standards Board ("IASB") and International Financial Reporting Interpretations Committee ("IFRIC") have issued the following standards and interpretations which are effective for annual accounting periods beginning on or after the stated effective date. These standards and interpretations are not effective for and have not been applied in the preparation of these consolidated financial statements:

- IFRS 8: Operating Segments (effective as of 1st January 2009)
- IAS 1: Presentation of Financial Statements (revised) (effective as of 1st January 2009)
- IFRS 3: Business Combinations (revised) (effective as of 1st July 2009)
- IAS 27: Consolidated and Separate Financial Statements (amended) (effective as of 1st July 2009)
- IAS 23: Borrowing Costs (amended) (effective as of 1st January 2009)
- IFRIC Interpretation 12: Service Concession Arrangements (effective as of 1st January 2008)
- IFRIC Interpretation 13: Customer Loyalty Programmes (effective as of 1st July 2008)
- IFRIC Interpretation 14: IAS 19 The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction (effective as of 1st January 2008)

The directors do not anticipate that the adoption of these standards and interpretations will have a material impact on the Group's financial statements in the period of initial adoption. However, the directors are aware that the application of IFRS 8 may significantly alter the amount and complexity of disclosure contained in the Group's financial statements.

#### Notes to the financial statements For the year ended 31 December 2007

## 1. Segmental reporting

The Group has two business segments, which are separately managed and which have very different business risks and returns. The Board regards this segmentation as its primary format for segmental reporting and geographical segmentation as its secondary format.

#### Primary reporting format – business segments

	Eastern European Broadcasting		Content Creation		Unallocated		Group	
	2007 £'000	2006 £'000	2007 £'000	2006 £'000	2007 £'000	2006 £'000	2007 £'000	2006 £'000
Continuing operations Revenue								
External sales	-	-	8,059	6,966	-	-	8,059	6,966
Inter-segment sales	-	-	-	-	-	-	-	-
-	-	-	8,059	6,966	-	-	8,059	6,966
Segment operating result	-	-	(778)	(304)	(3,782)	(392)	(4,560)	(696)
Interest expense	-	-	(30)	(2)	-	-	(30)	(2)
Interest income	-	-	1	-	117	100	118	100
Share of loss of associate	(760)	-	-	-	-	-	(760)	-
Loss before tax	(760)	-	(807)	(306)	(3,665)	(292)	(5,232)	(598)
Income tax	-	-	(16)	(1)	-	-	(16)	(1)
Loss for the year from continuing operations	(760)	-	(823)	(307)	(3,665)	(292)	(5,248)	(599)
Discontinued operations Revenue								
External sales	902	3,622	-	-	-	-	902	3,622
Inter-segment sales	-	-	-	-	-	-	-	-
-	902	3,622	-	-	-	-	902	3,622
Segment operating result Interest expense	(550) (23)	366 (55)	-	-	-	-	(550) (23)	366 (55)
Interest income	-	-	-	-	-	-	-	-
Profit on disposal of operation	2,034	-	-	-	-	-	2,034	-
Profit before tax	1,461	311	-	-	-	-	1,461	311
Income tax	-	(22)	-	-	-	-	-	(22)
Profit for the year from discontinued operations	1,461	289	-	-	-	-	1,461	289
Profit / (Loss) attributable to minority interests	(181)	(99)	(31)	32	-	-	(212)	67
Profit / (Loss) attributable to equity shareholders	882	190	(792)	(275)	(3,665)	(292)	(3,575)	(377)

	Eastern European Broadcasting		Content Creation		Unallocated		Group	
	2007 2006 £'000 £'000	2007 £'000	2006 £'000	2007 £'000	2006 £'000	2007 £'000	2006 £'000	
Other information Segment assets Investment in equity	-	3,595	4,945	4,673	4,854	10,915	9,799	19,183
accounted associate	4,585	-	-	-	-	-	4,585	-
Total assets	4,585	3,595	4,945	4,673	4,854	10,915	14,384	19,183
Segment liabilities	-	1,737	2,696	1,734	459	443	3,155	3,914
Total liabilities	-	1,737	2,696	1,734	459	443	3,155	3,914
Capital expenditure Depreciation Amortisation of intangibles	159 73 34	969 245 78	246 91 235	264 92 175	2 36 -	58 30	407 200 269	1,291 367 253

# Secondary reporting format – geographic segments

	Revenue		Segment assets		Cap expen	
	2007 £'000	2006 £'000	2007 £'000	2006 £'000	2007 £'000	2006 £'000
Continuing operations Content Creation						
UK & Ireland	5,613	4,032	4,945	4,673	246	264
Rest of Europe	1,041	1,344	-	-	-	-
Rest of the World	1,406	1,590	-	-	-	-
Total Content Creation	8,059	6,966	4,945	4,673	246	264
Unallocated	-	-	4,854	10,915	2	58
Total continuing operations	8,059	6,966	9,799	15,588	248	322
Discontinued operations Eastern European Broadcasting						
Rest of Europe	902	3,622	-	3,595	159	969
Investment in equity accounted associate	-	-	4,585	-	-	-
	8,961	10,588	14,384	19,183	407	1,291

Analysis of revenue by category	2007	2006
Pavanua	£'000	£'000
Revenue Continuing operations	8,059	6,966
Discontinued operations	<u> </u>	<u>3,622</u> <b>10,588</b>

## 2. Other income

Other income comprises the net revenue from disposal of investments in quoted securities.

## 3. Finance income and costs

	2007	2006
	£'000	£'000
Finance income – all continuing		
Interest income on short-term bank deposits	66	64
Other interest income	52	36
	118	100
Finance costs		
Continuing operations		
Interest cost to banks	29	2
Other interest cost	1	-
	30	2
Discontinued operations	13	56
	43	58

## 4. Loss on ordinary activities before taxation

Loss on ordinary activities before taxation is stated after charging:

	2007	2006
	£'000	£'000
Depreciation of property, plant and equipment	200	367
Amortisation of intangibles (2006 – restated)	269	253
Operating lease rentals and hire of plant and machinery		
- land & buildings	92	217
- equipment hire	10	34
Auditors' remuneration for audit services	40	40
Auditors' remuneration for non-audit services		
<ul> <li>audit of subsidiaries</li> </ul>	25	30
- tax compliance	18	20
Foreign exchange differences	11	29

## 5. Exceptional administrative expenses

	2007	2006
The charge for the year relates to:	£'000	£'000
Provisions against investment in Albanian project	2,755	-
Provision for related legal expenses	106	-
Aborted investment projects written off	212	-
Revaluation of investments held for resale	120	-
Provision for settlement of litigation	90	-
Severance costs on closure of business	-	78
	3,283	78

The Company invested in a national terrestrial broadcaster in Albania, TV Arberia (TVA), during the year and made substantial loans to TVA. In October 2007, the regulatory authority in Albania suspended TVA's broadcasting licence. The Company continued to invest in order to have the suspension revoked but, due to the considerable degree of uncertainty regarding the future of TVA, the Company withdrew its support at the end of November. The Company's investments in and loans to TVA are fully provided against in the year.

#### 6. Staff costs

The average monthly number of staff (including executive directors) during the year was 98 (2006: 191). Their aggregate remuneration comprised:

	2007	2006
	£'000	£'000
Wages and salaries	2,464	2,057
Severance/termination payments	-	78
Social security costs	265	264
	2,729	2,399

#### 7. Directors' remuneration

Details of directors' remuneration are shown in the report of the directors.

#### 8. Loss per ordinary share

The calculations of loss per share are based on the following losses and numbers of shares:

	2007 Loss	2007 per share	2006 Loss	2006 per share
	£'000	р	£'000	р
Loss				
Loss after taxation from continuing operations Loss after taxation from continuing	(5,248)	(5.89)	(599)	(0.86)
and discontinued operations	(3,787)	(4.26)	(310)	(0.44)
	Number		Number	
Shares Weighted average number of shares Basic and diluted	89,069,331		69,973,966	

## 9. Taxation on loss on ordinary activities

Analysis of charge in the period	2007	2006
	£'000	£'000
Current tax on continuing activities (see below)	2	(5)
Deferred tax (note 22) Income tax expense on ordinary activities	<u> </u>	<u> </u>
income tax expense on ordinary activities	10	<u> </u>
Loss before tax:		
Continuing operations	(5,232)	(598)
Discontinued operations	1,461	289
Loss before tax	(3,771)	(309)
Continuing		
Loss before tax	(5,232)	(598)
Tax at 30% (2006 - 30%) on loss on ordinary activities	(1,570)	(179)
Effects of: Expenses not deductible for tax purposes	445	11
Depreciation in excess of capital allowances	7	-
Utilisation of tax losses	-	(3)
Tax losses carried forward	1,116	177
Foreign tax consolidation adjustments	- 2	(11)
Current tax on continuing activities	Z	(5)
Discontinued		
Profit before tax	1,461	289
Tax at 30% (2006 - 30%) on profit on ordinary activities	438	87
Effects of:		
Gain not taxable	(438)	_
Foreign tax consolidation adjustments	-	(65)
Tax charge for discontinued activities (note 10)	-	22

No deferred tax asset as a result of the tax losses available for offset against future taxable profit is recognized in these financial statements.

## 10. Discontinued operations

Analysis of income statement result:

	2007	2006
	£'000	£'000
Revenue Expenses	902 (1,475)	3,622 (3,311)
Profit before tax of discontinued operations	(573)	311
Income tax expense (note 9)	-	(22)
Profit after tax of discontinued operations	(573)	289
Gain on disposal (note 14)	2,034	-
Profit from discontinued activities	1,461	289

## 11. Property, plant and equipment

Group	Leasehold improvements	Fixtures, fittings & equipment	Motor vehicles	Total
	£'000	£'000	£'000	£'000
Cost				
At 1 January 2007	509	2,363	154	3,026
Disposed to associate	(453)	(1,288)	(138)	(1,879)
Additions	17	168	-	185
Disposals	-	(45)	(16)	(61)
At 31 December 2007	73	1,198	-	1,271
Depreciation				
At 1 January 2007	(103)	(1,271)	(82)	(1,456)
Disposed to associate	106	636	72	814
Charge for the period	(31)	(164)	(5)	(200)
Eliminated on disposal	-	35	15	50
At 31 December 2007	(28)	(764)		(792)
Net book value				
31 December 2007	45	434	-	479
31 December 2006	406	1,092	72	1,570

Company	Leasehold improvements	Fixtures, fittings &	Total
	£'000	equipment £'000	£'000
Cost			
At 1 January 2007	73	73	146
Additions	-	2	2
Disposals	-	-	-
At 31 December 2007	73	75	148
Depreciation			
At 1 January 2007	(13)	(17)	(30)
Charge for the period	(15)	(22)	(37)
Eliminated on disposal			-
At 31 December 2007	(28)	(39)	(67)
Net book value			
31 December 2007	45	36	81
31 December 2006	60	56	116

# 12. Intangible fixed assets

## Group

	Music rights	Film rights	Other intangible assets	Total
	£'000	£'000	£'000	£'000
Cost				
At 1 January 2007 – as previously reported	474	1,143	54	1,671
Capitalised on implementation of IFRS	796	-	-	796
At 1 January 2007 – restated (note 23)	1,270	1,143	54	2,467
Additions	172	51	-	223
Disposed to Associate	-	(1,194)	(54)	(1,248)
At 31 December 2007	1,442	-	-	1,442
Depreciation At 1 January 2007 – as previously reported Arising on implementation of IFRS At 1 January 2007 – restated (note 23) Charge for the period Disposed to Associate At 31 December 2007	(201) (66) (267) (235) - <b>(502)</b>	(91) - (91) (33) 124 -	(36) - (36) (1) 37 -	(328) (66) (394) (269) 161 ( <b>502)</b>
Net book value 31 December 2007	940		-	940
31 December 2006 – restated (note 23)	1,003	1,052	18	2,073

## 13. Goodwill

#### Group

	Goodwill £'000
Cost	
At 1 January 2007	8,732
Transfer to Intangible assets on implementation of IFRS	(796)
At 1 January 2007 restated	7,936
Additions	80
Disposals (below)	(5,383)
At 31 December 2007	2,633
Amortisation At 1 January 2007 Charge for the period At 31 December 2007	- 
Net book value 31 December 2007	2,633
31 December 2006 – restated (note 23)	7,936

Purchased goodwill arising on the acquisition of subsidiary undertakings is capitalised and accounted for in accordance with the accounting policy for business combinations and goodwill.

Goodwill comprises:	£'000
At 1 January 2007 Transfer to Intangible assets on implementation of IFRS	8,732 (796)
Additions in the year:	
- Apace Media Bulgaria	22
- Apace Internet Balkans	61
- Televizia MM OOD Disposal in the year:	(3)
- Sale of Balkan subsidiaries to Balkan Media Group Ltd	(5,383)
Net book value at 31 December 2007	2,633

The directors have reviewed goodwill and do not consider an impairment charge to be necessary. Goodwill outstanding at the year-end is attributable to the Group's UK Content Creation business. Based on a multiple of three times budgeted EBITDA for 2008 and other considerations, the Board believes that the value at which goodwill is stated in the consolidated accounts is justified.

#### 14. Investments in subsidiary undertakings

	Company	
	2007 £'000	2006 £'000
At 1 January 2007 Acquisitions:	10,260	4,940
Televizia MM OOD	-	286
Diema Vision AD	-	4,531
Apace Media Bulgaria EOOD	20	37
TV ERA EOOD	45	466
Apace Internet Balkans Disposals:	78	-
Sale of Balkan subsidiaries to Balkan Media Group Ltd	(6,040)	-
	4,363	10,260

At 31 December 2007, the Company owned the following subsidiary undertakings:

Subsidiary undertaking	Principal activity	Country of incorporation	% of equity and votes held
Apace Sports Limited	Dormant	England	100%
Pro-Active Projects Limited	Television production	England	90%
Apace Music Limited	Record label and music publishing	England	100%
Steadfast Television Limited	Television production	England	75%
Steadfast International Limited (formerly Apace Branded Content Limited)	Television programme distribution	England	100%

The following subsidiaries were disposed of between 8 March 2007 and 12 March 2007 by means of sale to Balkan Media Group Limited ("BMGL"), a newly formed subsidiary of the Company. On 20 March 2007, 50% of BMGL was sold to MTG Broadcasting AB ("MTG") of Sweden. Under the shareholders' agreement between the Company and MTG, management control of BMGL is granted to MTG and BMGL is therefore accounted for in these financial statements from that date as an associate, as defined by IAS 28 (see note 15).

	Book value 1 January 2007 £'000	Investment in the period £'000	Book value of disposal £'000
Diema Vision AD	4,531	-	4,531
Television MM OOD	851	10	861
Apace Media Bulgaria EOOD	37	22	59
TV ERA EOOD	466	143	609
Apace Internet Balkans	-	78	78
	5,885	253	6,138

Net assets acquired by BMGL	6,138
Disposal of 50% of BMGL to MTG (note 15)	(3,069)
Book value transferred to associate	3,069
Book value of disposal	(3,069)
Related costs	(350)
Proceeds of disposal after expenses Minority interest eliminated Gain on disposal (note 10)	(3,419) 5,231 <u>222</u> <b>2,034</b>

## 15. Investment in associate undertaking

Associate undertaking	Principal activity	Country of incorporation	% of equity held
Balkan Media Group Limited	Holding company for media businesses in Bulgaria and Macedonia	England	50%
Book value transferred from subsidiary undertakings (note 14) Acquisition of remaining minority shares in Diema Vision AD Acquisition of remaining minority shares in Television MM OOD Further costs capitalised		3, 2,	<b>000</b> 069 078 15 183
Share of associate's losses At 31 December 2007			345 '60) <b>585</b>

Details of the transfer of the Group's Balkan subsidiary undertakings to the Group's associate undertaking are given in note 14. The results of the associate and its aggregated assets and liabilities for the year are as follows:

Aggregate amounts relating to associates:	2007 £'000	2006 £'000
Assets	6,948	-
Liabilities	7,801	-
Revenues	4,223	-
Loss for the year	(1,826)	-

#### 16. Available for sale financial assets

	Group		Comp	any
	2007 £'000	2006 £'000	2007 £'000	2006 £'000
Investment in quoted shares	187	-	187	-
Investment property	294	-	294	-
	481	-	481	-

Available for sale financial assets are held at fair value, being the mid-market price for quoted equities and cost less provision for impairment for investment property.

### 17. Investments – acquisition projects

	Group		Comp	any
	2007 2006		2007 £'000	2006 £'000
	£'000	£'000	£ 000	
East European media projects	2	196	2	196
Costs relating to investment in Albania	-	239	-	239
Interest in Bulgarian broadcasting licence	518	-	518	-
	520	435	520	435

Since the end of the year the Bulgarian licence has been transferred into Balkan Media Group Ltd in consideration of a matching investment by MTG.

#### 18. Inventories

	Group		Comp	bany
	2007 £'000	2006 £'000	2007 £'000	2006 £'000
Work in progress	484	350	-	-
Finished goods and goods for resale	585	499	-	-
	1,069	849	-	-

#### 19. Trade and other current receivables

	Group		Comp	any
	2007 £'000	2006 £'000	2007 £'000	2006 £'000
Trade receivables	1,496	1,969	-	-
Amounts due from group undertakings	-	-	2,556	2,870
Prepayments & accrued income	664	1,542	57	38
Loan to associate	667	-	667	-
Other receivables	295	179	209	89
Placing receivable	-	1,105	-	1,105
-	3,122	4,795	3,489	4,102

£100,000 of prepayments (2006: £446,000) is recoverable in more than 12 months.

## 20. Trade and other payables - current

	Group		Comp	any
	2007 £'000	2006 £'000	2007 £'000	2006 £'000
Bank borrowings	-	12	-	-
Trade payables	1,188	2,102	242	173
Amounts due to related parties	-	-	122	100
Social security and other taxes	273	310	76	102
Accruals and deferred income	1,286	788	458	75
Other payables	343	192	315	92
	3,090	3,404	1,213	542

#### 21. Trade and other payables – non-current

	Gro	Group		pany
	2007 £'000	2006 £'000	2007 £'000	2006 £'000
Bank borrowings	-	342	-	-
Other creditors	-	117	-	-
	-	459	-	-

#### 22. Provision for liabilities and charges

	Gro	Group		bany
	2007	2006	2007	2006
Deferred taxation	£'000	£'000	£'000	£'000
1 January 2007	51	45	-	-
Increase in provision	14	6	-	-
31 December 2007	65	51	-	-

Deferred taxation is provided in respect of accelerated capital allowances.

#### 23. Share capital

Ordinary shares	2007		2006			
Authorised	Number	Par value	£'000	Number	Par value	£'000
1 January 2007	138,500,000	5.0p	6,925	138,500,000	5.0p	6,925
31 December 2007	138,500,000	5.0p	6,925	138,500,000	5.0p	6,925
<b>Issued, called up and fully paid</b> 1 January 2007 Shares as compensation for loss of office Share placing 31 December 2007	89,069,331 - - 89,069,331	5.0p - - 5.0p	4,453 - - 4,453	68,959,742 109,589 20,000,000 89,069,331	5.0p 5.0p 5.0p 5.0p	3,448 5 1,000 4,453
Deferred shares	20	007		200	)6	
	Number	Par	£'000	Number	Par	£'000
Authorised, issued, called up and fully paid 1 January 2007 and 31 December 2007	22,293,076	15p	3,344	22,293,076	15p	3,344
Total share capital			7,797			7,797

The rights attaching to deferred shares, which have not been admitted to trading on AIM or any other recognised investment exchange, render them effectively valueless. No share certificates have been issued in respect of deferred shares. It is intended that the deferred shares will be repurchased by the Company for a nominal amount in due course. The deferred shares will have

no rights to vote or to participate in dividends and will carry limited deferred rights on any return on capital (whether on a liquidation or otherwise).

#### 24. Share options

The Company has two option schemes for employees, the "Apace Media plc Employee Share Option Scheme" and the "Apace Media plc Unapproved Share Option Scheme". All employees are eligible to participate in the schemes. The details of the arrangements are described in the following table:

		Approved		Unapproved
Nature of the arrangement	Share options	Share options	Share options	Share options
Date of grant	15 May 2006	8 June 2006	13 October 2006	8 June 2006
Outstanding at 1 January 2007	476,190	2,366,410	932,500	897,760
Granted during the year	-	-	-	-
Forfeited during the year	-	(245,001)	-	(175,000)
Outstanding at 31 December 2007	476,190	2,121,409	932,500	722,760
Exercise price (pence)	20	20	20	20
Share price at grant (pence)	18	18	18	18
Vesting period (years)	3	3	3	3
Vesting conditions	None	None	None	None
Option life (years)	10	10	10	10
Expected volatility	20.00%	20.00%	20.00%	20.00%
Risk free rate	4.75%	4.75%	4.75%	4.75%
Number of employees	1	23	5	4
Settlement	Shares	Shares	Shares	Shares
% expected to vest	90.00%	90.00%	90.00%	90.00%
Number expected to vest	428,571	1,909,268	839,250	650,484
Fair value per granted				
instrument (pence)	2.29	2.29	2.29	2.29
Charge for year ending				
31 December 2007 (£)	3,641	14,824	7,130	5,050

In accordance with the Group's accounting policy for share based payment, share options have been valued using an appropriate option pricing model. The total fair value of options in issue at the date of grant was  $\pounds107,000$ , of which  $\pounds31,000$  has been charged to the profit and loss account for the year (2006 -  $\pounds18,000$ ).

#### 25. Reserves

		Group			Company	
	Share premium account £'000	Other reserve £'000	Retained earnings £'000	Share premium account £'000	Other reserve £'000	Retained earnings £'000
At 1 January 2007 – restated	6,840	1,375	(1,077)	6,840	1,375	(459)
Loss for the year	-	-	(3,575)	-	-	(2,462)
At 31 December 2007	6,840	1,375	(4,652)	6,840	1,375	(2,921)

Other reserve represents the premium on allocation of shares by the Company in pursuance of the arrangement in consideration for the acquisition of 100% of the shares in Apace Sports Ltd (previously called Apace Group Ltd) on 25 April 2005, as permitted by section 131 of the Companies Act. This reserve is not currently distributable.

#### 26. Cash generated from operations

Loss for the year(5,248)(599)Adjustments for:Charge in respect of compensation shares-19Loss reported by associate760-Impairment of investment in TV Arberia (Albania)992-Impairment of loan to TV Arberia (Albania)1,763-Aborted investment projects written off212-Revaluation of investments held for resale120-Amortisation of itangible fixed assets235175Depreciation of tangible fixed assets127122Profit on disposal of investments(20)-Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:3478Depreciation of itangible fixed assets3478Depreciation of itangible fixed assets73245Profit on disposal of investments	Continuing energtions	Year to 31 December 2007 £'000	Year to 31 December 2006 £'000
Adjustments for:-19Charge in respect of compensation shares-19Loss reported by associate760-Impairment of investment in TV Arberia (Albania)992-Impairment of loan to TV Arberia (Albania)1,763-Aborted investment projects written off212-Revaluation of intangible fixed assets235175Depreciation of tangible fixed assets235175Depreciation of tangible fixed assets113Share-based payment expense3118Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:3478Depreciation of tangible fixed assets3478Depreciation of intangible fixed assets3478	Continuing operations	(5.248)	(500)
Charge in respect of compensation shares-19Loss reported by associate760-Impairment of investment in TV Arberia (Albania)992-Impairment of loan to TV Arberia (Albania)1,763-Aborted investment projects written off212-Revaluation of intangible fixed assets235175Depreciation of intangible fixed assets235175Depreciation of tangible fixed assets127122Profit on disposal of investments(20)-Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest expense30-Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:3478Depreciation of intangible fixed assets3478Depreciation of intangible fixed assets73245Profit on disposal of investments		(3,240)	(399)
Loss reported by associate760Impairment of investment in TV Arberia (Albania)992Impairment of loan to TV Arberia (Albania)1,763Aborted investment projects written off212Revaluation of investments held for resale120Amortisation of intangible fixed assets235Depreciation of tangible fixed assets127Profit on disposal of investments(20)Loss on disposal of tangible fixed assets11Share-based payment expense31Interest expense30Interest receivable(119)Increase in inventories(394)Decrease / (increase) in trade and other receivables612Increase / (decrease) in payables1,608Cash generated from continuing operations720Profit for the year1,461Adjustments for:34Gain on disposal of subsidiary(2,034)Amortisation of intangible fixed assets34Profit on disposal of investments245Profit on disposal of investments73245Profit on disposal of investments	•	-	19
Impairment of investment in TV Arberia (Albania)992-Impairment of loan to TV Arberia (Albania)1,763-Aborted investment projects written off212-Revaluation of investments held for resale120-Amortisation of intangible fixed assets235175Depreciation of tangible fixed assets127122Profit on disposal of investments(20)-Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:3478Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments		760	-
Impairment of loan to TV Arberia (Albania)1,763Aborted investment projects written off212Revaluation of investments held for resale120Amortisation of intangible fixed assets235Depreciation of tangible fixed assets127Depreciation of tangible fixed assets127Profit on disposal of investments(20)Loss on disposal of tangible fixed assets11Share-based payment expense31Interest expense30Interest receivable(119)Increase in inventories(394)Decrease / (increase) in trade and other receivables612Increase / (decrease) in payables720Cash generated from continuing operations720Profit for the year1,461Adjustments for:34Gain on disposal of subsidiary(2,034)Amortisation of intangible fixed assets34Profit on disposal of investments	· · ·		-
Aborted investment projects written off212Revaluation of investments held for resale120Amortisation of intangible fixed assets235Depreciation of tangible fixed assets127Profit on disposal of investments(20)Loss on disposal of tangible fixed assets11Share-based payment expense31Interest expense30Interest receivable(119)Increase in inventories(394)Decrease / (increase) in trade and other receivables612Increase / (decrease) in payables720Cash generated from continuing operations720Profit for the year1,461Adjustments for:249Gain on disposal of subsidiary(2,034)Amortisation of intangible fixed assets34Profit on disposal of investments Yofit on disposal of investments <td></td> <td></td> <td>-</td>			-
Revaluation of investments held for resale120-Amortisation of intangible fixed assets235175Depreciation of tangible fixed assets127122Profit on disposal of investments(20)-Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest expense30-Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:3478Depreciation of intangible fixed assets73245Profit on disposal of investments		-	-
Amortisation of intangible fixed assets235175Depreciation of tangible fixed assets127122Profit on disposal of investments(20)-Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest expense30-Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Discontinued operations3478Profit for the year3478Adjustments for:3473Gain on disposal of subsidiary73245Profit on disposal of investments			-
Depreciation of tangible fixed assets127122Profit on disposal of investments(20)-Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest expense30-Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:3478Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments			175
Profit on disposal of investments(20)-Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest expense30-Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Discontinued operations1,461289Adjustments for:3478Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments			
Loss on disposal of tangible fixed assets113Share-based payment expense3118Interest expense30-Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Discontinued operations1,461289Adjustments for:3478Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments		(20)	-
Share-based payment expense3118Interest expense30-Interest receivable(119)-Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Discontinued operations720(510)Discontinued operations720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:(2,034)-Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments	•	. ,	3
Interest receivable(119)Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Discontinued operations1,461289Adjustments for:6121,203Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments		31	18
Increase in inventories(394)(518)Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Discontinued operations1,461289Adjustments for:6121,203Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments		30	-
Decrease / (increase) in trade and other receivables6121,203Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Discontinued operations1,461289Adjustments for:6121,203Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments	Interest receivable	(119)	-
Increase / (decrease) in payables1,608(933)Cash generated from continuing operations720(510)Discontinued operations720(510)Profit for the year1,461289Adjustments for:720720Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments	Increase in inventories	(394)	(518)
Cash generated from continuing operations720 (510)Discontinued operations1,461289Profit for the year1,461289Adjustments for:Gain on disposal of subsidiary(2,034)-Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments	Decrease / (increase) in trade and other receivables	612	1,203
Discontinued operationsProfit for the year1,461Adjustments for:1,461Gain on disposal of subsidiary(2,034)Amortisation of intangible fixed assets34Depreciation of tangible fixed assets73Profit on disposal of investments-	Increase / (decrease) in payables	1,608	(933)
Profit for the year1,461289Adjustments for:200Gain on disposal of subsidiary(2,034)Amortisation of intangible fixed assets34Depreciation of tangible fixed assets73Profit on disposal of investments-	Cash generated from continuing operations	720	(510)
Adjustments for:(2,034)Gain on disposal of subsidiary(2,034)Amortisation of intangible fixed assets34Depreciation of tangible fixed assets73Profit on disposal of investments-	Discontinued operations		
Gain on disposal of subsidiary(2,034)Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments	Profit for the year	1,461	289
Amortisation of intangible fixed assets3478Depreciation of tangible fixed assets73245Profit on disposal of investments	Adjustments for:		
Depreciation of tangible fixed assets73245Profit on disposal of investments	Gain on disposal of subsidiary	(2,034)	-
Profit on disposal of investments	Amortisation of intangible fixed assets	34	78
		73	245
Drafit an dianagal of tangihla fived agasta		-	-
	Profit on disposal of tangible fixed assets	-	-
Interest expense 23 55	•		
Increase in inventories (8) (2)			
Decrease / (increase) in trade and other receivables (806) (45)			
Increase / (decrease) in payables 1,375 (47)			
Cash flow for discontinued operations 118 573			
Cash generated from operations83863	Cash generated from operations	838	63

#### 27. Financial instruments

The Group's financial instruments comprise loans to participating interests, cash and liquid resources and various other items, such as trade debtors, trade creditors and other debtors and creditors. These arise directly from the Group's operations.

The Group has not entered into any derivatives transactions.

It is, and has been throughout the period under review, the Group's policy that no trading in financial instruments shall be undertaken.

The main risks arising from the Group's financial instruments are price risk, credit risk, liquidity risk, interest rate cash flow risk and currency risk. The Board reviews and agrees policies for managing each of these risks and they are summarised in the director's report under "Financial Risk Management".

#### Interest rate profile

The Group has no financial assets other than cash balances of £555,000 (2006:£1,525,000), which are part of the financing arrangements of the Company. The sterling cash balances comprise bank current accounts and deposits placed at investment rates of interest, which ranged between 5.20% to 5.83% in the period (2006: ranged between 4.81% p.a. and 5.22% p.a). Maturity periods ranged between immediate access and 31 days.

#### Currency hedging

During the period, the Group did not engage in any form of currency hedging transaction (2007: none).

#### Financial liabilities

The Company has established a bank borrowing facility, which is available to all UK members of the Group. Under the facility:

- A Group net overdraft of up to £500,000 is available;
- £1,000,000 is available for the funding of TV productions;
- Interest is calculated daily on the Group's sterling net borrowings at 1.5% over base rate;
- Interest is credited daily on the Group's net sterling credit balance at a variable rate in excess of base rate;
- Each UK group company guarantees the bank's exposure to each other group company.

#### Fair values

The fair values of the financial assets and liabilities at 31 December 2007 are not materially different from their book values.

#### 28. Commitments under operating leases

As at 31 December 2007 the Group was committed to make the following future aggregate minimum lease payments in respect of continuing operations on operating leases:

	2007		2006	
	Land & buildings £'000	Other £'000	Land & buildings £'000	Other £'000
for leases expiring within a year: for leases expiring in more than a year	-	1	22	2
but less than five years: for leases expiring in more than five years:	331 238	29	453 272	38 -

#### 29. Contingent liabilities

Apace Music Limited has settled a claim brought against it late in 2006 by a French company, Georges V Records S.A.R.L, in the High Court, Chancery Division, for alleged infringement of various registered trade marks and "passing-off", arising from the use of the word "Buddha" in the titles of its "lounge" or "chill-out" compilation CDs which are sold under Apace Music Limited's own registered European Community trade marks.

Apace Music Limited has also voluntarily intervened in similar proceedings brought against its distributor, Socadisc, by Georges V Records S.A.R.L in France. The Board of the Company intends to defend these proceedings vigorously and has made full provision for the anticipated cost of such defence.

The Company is co-guarantor with MTG Broadcasting AB (MTG) of a bank facility granted to Diema Vision AD, a wholly owned subsidiary of Balkan Media Group Ltd. The facility allows for overdraft borrowing and bank guarantees up to a total of €6 million for up to 12 months from 24 October 2007 with an option for extension.

The Company has confirmed to the auditors of Diema Vision AD that the Company would not initiate an insolvency procedure for Diema before the end of the next financial year and that it is the Company's intention to continue to extend its financial support for Diema in the foreseeable future in agreement with and in the same amounts as the shareholder of the remaining 50% of Balkan Media Group Limited, namely MTG.

#### **30.** Post balance sheet events

Since the year-end, the Company has re-named its (previously dormant) wholly-owned UK subsidiary, Steadfast Rights Limited, as Apace Television Limited ("Apace TV"), and has transferred all of its shareholdings in its UK subsidiaries Steadfast Television Limited, Pro-Active Projects Limited and Steadfast International Limited to Apace TV.

On 26 March 2008 the Company issued an additional 5,100,000 ordinary shares of 5p each to DIDIES EOOD, a Bulgarian company controlled by Mr Didier Stoessel, a director and a shareholder of the Company in lieu of outstanding fees owed to DIDIES EOOD, at a price of 6p per share. These new ordinary shares were admitted for trading on AIM on 4 April 2008.

On 30 April 2008 the Company issued a further 1,664,200 ordinary shares of 5p each to A&M United Advisors LLC ("A&M"), a company in the USA controlled by Mr Anatoli Belchev, the executive director of Diema Vision AD, a subsidiary of Balkan Media Group Limited, in lieu of a performance-related payment owed to A&M at a price of 6p per share. These new ordinary shares were admitted for trading on AIM on 2 May 2008.

#### 31. Related party transactions

During the period in 2007 when the following companies were subsidiaries of Balkan Media Group Limited (BMGL), an associate of the Company, the following amounts were billed to related parties:

	Management	Loan
	charges	interest
	£'000	£'000
Diema Vision AD	-	40
Apace Media Bulgaria	82	-

Related party transactions for the year ended 31 December 2006 and the period of 2007 when they were subsidiaries of the Company were eliminated on consolidation.

As at 31 December 2007 loans totalling £656,000 were owed by subsidiaries of BMGL comprising £634,000 owed by Diema Vision AD and £22,000 owed by TV ERA OOD.

During the year there were no transactions with directors other than the directors' remuneration.

#### 32. Ultimate controlling party

The directors do not consider there to be an ultimate controlling party.

#### 33. Reconciliation of net assets and profit under UK GAAP to IFRS

This is the first year that the Group has presented its consolidated financial statements under IFRS. The accounting policies set out above have been applied in preparing the financial statements for the year ended 31 December 2007, the comparative information presented in these financial statements for the year ended 31 December 2006 and in the preparation of the opening IFRS balance sheet at 1 January 2006.

In preparing its opening IFRS balance sheet, the Group has adjusted amounts previously reported in financial statements prepared in accordance with UK GAAP. An explanation of how the transition from UK GAAP to IFRS has affected the Group's financial position, financial performance and cash flows is set out in the following tables and notes. The Company's financial position, financial performance and cash flows are unaffected by the implementation of IFRS and no reconciliations are therefore given for the Company.

#### **Reconciliation of equity at 1 January 2006**

Group UK GAAP Adjustments Adjusted IFRS £000 £000 £000 Balance sheet 1 January 2006 Assets **Non-current assets** 581 Property, plant and equipment 581 770 Intangible assets 221 991 Goodwill 3,943 (796)3,147 Investments 383 383 Total non-current assets 5,128 (26)5,102 Current assets Inventories 292 292 Trade and other receivables 4,716 4,716 3,683 3,683 Cash and cash equivalents **Total current assets** 8,691 -8,691 Total assets 13,819 (26)13,793 Liabilities Non-current liabilities Trade and other pavables 1 1 Deferred tax liabilities 45 45 **Total non-current liabilities** 46 46 -**Current liabilities** Trade and other payables 1,277 1,277 1.277 1.277 **Total current liabilities** -1,323 Total liabilities 1,323 \_ 12,496 Net assets 12,470 (26)Capital and reserves 6,792 6.792 Called up share capital 4,990 4,990 Share premium Other reserve 1,375 1,375 (26)Retained earnings (674) (700)Equity shareholders' funds 12.483 (26) 12.457 **Minority interests** 13 13 **Capital employed** 12,496 (26)12,470

# Reconciliation of equity at 31 December 2006

Group

Balance Sheet 31 December 2006	UK GAAP £000	Adjustments £000	Adjusted IFRS £000
Assets			
Non-current assets	4 570		4 570
Property, plant and equipment	1,570 1,343	- 730	1,570 2,073
Intangible assets Goodwill	8,732	(796)	2,073 7,936
Investments	435	(790)	435
Total non-current assets	12,080	-	12,014
Current assets	12,000	(66)	12,014
Inventories	849	-	849
Trade and other receivables	4,795	-	4,795
Cash and cash equivalents	1,525	-	1,525
Total current assets	7,169	-	7,169
Total assets	19,249	(66)	19,183
Liabilities		<b>x</b>	
Non-current liabilities			
Trade and other payables	459	-	459
Deferred tax liabilities	51	-	51
Total non-current liabilities	510	-	510
Current liabilities	2 404		2 404
Trade and other payables	3,404	-	3,404
Total current liabilities	3,404	-	3,404
Total liabilities	3,914	-	3,914
Net assets Capital and reserves	15,335	(66)	15,269
Called up share capital	7,797	_	7,797
Share premium	6,840	-	6,840
Other reserve	1,375	-	1,375
Shares to be issued	18	-	18
Retained earnings	(1,011)	(66)	(1,077)
Equity shareholders' funds	15,019	(66)	14,953
Minority interests	316	(00)	316
Capital employed	15,335	(66)	15,269
		(00)	

## Reconciliation of profit for the year ended 31 December 2006

#### Group

Income statement Year ended 31 December 2006 Note	UK GAAP £000	IFRS 5 £000 1	IAS 38 £000 2	Adjusted IFRS £000
Tear chack of December 2000 Male		I	2	
Turnover	10,588	(3,622)	-	6,966
Cost of sales	(6,311)	1,985	-	(4,326)
Gross profit	4,277	(1,637)	-	2,640
Other income				
Administrative expenses				
Exceptional	(78)	-	-	(78)
Normal	(4,488)	1,270	(40)	(3,258)
Operating loss and loss on ordinary				
activities before interest	(289)	(367)	(40)	(696)
Interest payable	(21)	19	-	(2)
Interest receivable	63	37	-	100
Loss on ordinary activities before tax	(247)	(311)	(40)	(598)
Tax on loss on ordinary activities	(23)	22	-	(1)
Loss on ordinary activities after taxation	(270)	(289)	(40)	(599)
Net profit from discontinued operations		289	-	289
Net loss from continuing operations	(270)	-	(40)	(310)
Minority interests	(67)	-	-	(67)
Loss for the period	(337)	-	(40)	(377)

#### Notes

- 1 Represents the restatement of 2006 results for the disposal of the Balkan subsidiaries in the year ended 31 December 2007.
- 2 Represents the amortisation of intangible assets previously included as goodwill under UK GAAP.